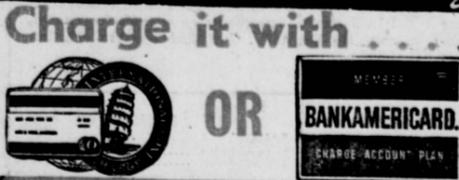


Dale's
 SELF-SERVICE DEPARTMENT STORE
1334 EL PRADO
 NEXT TO A & P MARKET
 Downtown Torrance

RESOLVED FOR 1961
 LOW, LOW, LOWEST POSSIBLE PRICES!



BIG DISCOUNTS!

6 BIG SALE DAYS
 Thurs. - Fri. - Sat. - Mon. - Tues. - Wed.
 Open Daily 9 to 6 — Friday Until 9

PLAYTEX COTTON BRAS Reg. 2.50 **\$1.00**

- Cotton Pretty Bra
- Sizes 32 to 40
- A-B-C Cups

Reg. 2.50 If Perfect

Dale's WILL NOT BE UNDEROLD

BUY RETAIL AT WHOLESALE PRICES

Ladies' 39c Value PANTIES **17c**

- Limit 6 Pair
- Fabulous Asst.
- Washable

Ex Sizes 8-9-10

LADIES' BLOUSES **67c**

LATEST STYLING 500 TO CHOOSE FROM
 SIZES 32-38

Ladies' Capris **1.00**

Corduroy Flannel Polished cotton Hollywood styles All new shades Sizes 8 to 18

2.98 Value

MENS' PAJAMAS **2.59**

Flannel and Broadcloth. Sanforized. Novelty Prints and stripes. Sizes A-B-C-D. Reg. Value 4.98. 2 for 5.00

Extra 6 Day Special DOUBLE SIZE BLANKETS **2.99**

72"x90" Jacquard Pattern. Reversible. Washable. Hurry for Best Selection

MENS'-BOYS' ROCK 'N ROLL JACKETS **4.74**

100% Wool, Satin Lined. Knit collar & Cuffs

Sizes 2-7 Worth 8.98

BOYS' 8-16 5.74
 MEN'S 34-46 6.74

Men's SPORT SHIRTS **\$1.00**

Wash 'n Wear Short and Long, Plaids, Checks, Novelty Fabrics. Sizes S-M-L

Val. to 1.98

BEST BUYS GUARANTEED

Ladies DUSTERS **1.27**

Flannel or cotton in new patterns. Sanforized and Vat dyed full cut. Made in U.S.A.

Val. to 3.98

Ladies' 100% Orlon SWEATERS **1.27**

Large variety of styles and colors. Sizes 34-40

2.98 Value

Ladies' SLIPS **59c**

100% NYLONIZED FULL OR HALF Nylon lace trim. Asst. colors. White, pink, blue. Sizes S-M-L in 1/2 Slips.

1.98 Val.

FULL SLIPS Sizes 34-40

BEST BUYS GUARANTEED

BOYS' 11 1/2-OZ. BLUE JEANS **1.88**

Reinforced vulcanized knee. Can be washed with your other clothes. They are fast colors. Regular and Slim

Sizes 13 to 16 and Huskies 26-36

2.22

7% Nylon 93% Cotton

Sizes 2 to 12 Values to 3.50

Ladies' Bulky SWEATERS **3.37**

BUY OF A LIFETIME

- Heavy Quality Cardigan Style
- Cable Stitch

Sizes S-M-L

Up Reg. 5.98

LADIES' 2 PIECE CAPRI SETS **3.67**

- Usually \$5.98-\$8.98
- Latest Fabrics
- Some Knit Tops and Polished Cotton Capris

On Sale From Sizes 8 to 18

Up

MORE PROOF OF OUR PROMISE!

Men's, Boy's, Girl's, Misses **STRETCH SOCKS** **4 For \$1**

100% Nylon — Colorful

Ladies' Nylon **CAN CANS** **99c**

Full Sweet — Reg. 2.49 — Sizes S-M-L

Girls' Reg. 3.98 **TV PAJAMAS** **\$1.99**

Quilted cotton, ideal for around the house and bedtime. Sizes 2-6X

All White — Sizes 2-6

Girls' COTTON PANTIES **9c ea.**

All White — Sizes 2-6

Assorted Colors **BABY BLANKETS** **2 For \$1**

Good Quality 59c

Heavy Quality — Cello Packaged **Birdseye Baby Diapers** **1.59**

Reg. 1.99 — Famous Birdseye Brand DOZ.

Flannel Lined. Assorted Colors **BOYS' FLANNEL BOXER** **77c**

Assorted Fabrics. Sizes 2-8

Plaids and Solids **BOYS' FLANNEL SHIRTS** **88c**

Sizes 4-14 — Reg. 1.98 — Special

MENS' POLISHED COTTON AND CONTINENTAL SLACKS **2 For 5.50**

- Wash 'n Wear • Flap Pockets
- Cuffed • Reg. 5.98
- Sizes 28-42 in Olive Green, Steel Grey, Brown, Tan and Black.

\$2.97 EACH

ALL NEW FALL COLORS

100% FIRST QUALITY MENS' LEVIS **3.27**

Spectacular Sale Price during our Christmas Opening now going on. Made rough and tough for working man. These are genuine Levi Jeans.

Dale's Are Again Spinning Their Wheels!

Never Sold at this price!

SIZES 27-40

Ladies' SKIRTS **1.99**

Full Circle Cotton Novelty Styles

Up Val. 3.98

Pajamas **1.79**

New York styling. Full cut. Sanforized. Assorted Colors. Sizes 34-40

Reg. \$2.98

Gowns 34 to 46 1.97

Ladies' 7.77 Value CAR COATS **2.97**

Poplin shell-Fleeced cotton-collar-Keg button opening. Two front pockets, quilted interlining for extra warmth. Washable assorted colors. Sizes S-M-L.

Girls' **1.87**

Sizes 2-6X

Mens' & Boys' 100% Orlon SWEATERS **1.99**

Assorted colors. Fine knit—ski designs. Sizes 4-16. Worth twice more. Mens' sizes S-M-L. 3.98 Value

UP Boys 2-16 3.98 Value

2.99

BOYS' DRESS PANTS **99c**

Bedford Cord — Polished Cotton and Continental Styles

New Ramplecord luxury fabric. Continental styling, slim legs, low waist, Italian pockets or smooth polished cottons with snap back pockets.

Sanforized SIZES 2-6X

Reg. 2.98 IF PERFECT

Girls' Better Made DRESSES **1.87c**

COTTON & DACRON 100% NYLON WASH 'N WEAR Deep hems, Big sweeps Sizes 1 to 6X

2.77c

Sizes 7 to 14

Dan River Plaids — Sanforized. New Shades — Perfect for your young Fashionable Wardrobe. Priced for Savings Aplenty!

GIRLS' 100% ORLON BULKY SWEATERS **1.77**

Made for the typical school girl and boy. Fine knit cardigans. Plain and Jeweled styles. Sizes 2-6x. Many shades to choose from.

2 to 6X 2.59

7 to 14 Reg. 2.98 & 3.98

BOYS' KNIT T-SHIRTS **2 For \$1**

Fine worked yarn. Asst. stripes. Reg. 98c

59c Each